CLAIMS

- 1. A fine hollow powder comprising a titanium oxide shell.
- 2. A fine hollow powder according to Claim 1 wherein the titanium oxide shell has an outer diameter (D) of 0.1 5,000 μ m and a thickness (T) of 1 nm 100 μ m.
- 3. A fine hollow powder according to Claim 1, wherein the titanium oxide shell has a ratio of outer diameter (D) to thickness (T), D/T, of 50 5,000.
- 4. A process for producing a fine hollow powder of the Claim 1 which comprises a step of spray drying an exfoliated titania sol.
- 5. A process according to Claim 4 wherein the exfoliated titania sol has a viscosity of 5 10,000 cp.
- A process according to Claim 4, wherein the exfoliated titania sol comprises a dispersion of delaminated particles represented by the following composition formula:

$$Ti_{2-x/3} O_4^{(4x/3)}$$

, where x is 0.57 - 1.0.

7. An exfoliated titania sol, which comprises a dispersion of delaminated particles represented by the following composition formula:

$$Ti_{2-x/3} O_4^{(4x/3)}$$

, where x is 0.57 - 1.0.

8. A process according to Claim 4, wherein the exfoliated titania sol comprises a dispersion of delaminated particles having a thickness of 0.5 - 1 nm, a

width of 0.1 - 30 μ m and a length of 0.1 - 30 μ m.

- 9. A process according to Claim 4, which further comprises a step of heat treating at a temperature of 100° 800°C after the step of spray drying.
- 10. A process according to Claim 4, wherein the exfoliated titania sol is prepared by a step of producing an alkali metal titanate by mixing an alkali metal oxide or a compound decomposable to an alkali metal oxide by heating with titanium oxide or a compound capable of producing titanium oxide by heating, followed by heating; a step of producing a layered titanic acid compound by treating the alkali metal titanate with an aqueous acid solution; and a step of producing an exfoliated titania sol by dispersing the layered titanic acid compound in a liquid medium in the presence of a basic compound.
- 11. A process according to Claim 10, wherein the step of producing the alkali metal titanate comprises mixing alkali metal oxides represented by M_2O and M'_2O , where M and M' are mutually different kinds of alkali metals, or compounds decomposable to M_2O and M'_2O by heating with titanium dioxide or a compound capable of producing titanium dioxide by heating in a molar ratio of M/M'/Ti of 3/1/5 3/1/11, followed by heating at a temperature of 500° $1,100^{\circ}C$.
- 12. A process according to Claim 10, wherein the alkali metal titanate is a mixed alkali metal titanate in a layer structure of orthorhombic crystal, represented by the following composition formula:

 $M_{x}[M'_{x/3} Ti_{2-x/3}]O_{4}$

- , where M and M' are mutually different kinds of alkali metals and x is 0.50 1.0.
- 13. A mixed alkali metal titanate in an orthorhombic layer structure represented by the following composition formula:

 $M_{x}[M'_{x/3} Ti_{2-x/3}]O_{4}$

- , where M and M' are mutually different kinds of alkali metals and x is 0.50 1.0.
- 14. A process according to Claim 10, wherein the layered titanic acid compound is a compound in an orthorhombic layer structure represented by the following composition formula:

 $H_{4x/3} Ti_{2-x/3} O_4 \cdot nH_2O$

- , where x is 0.50 1.0 and n is 0 2.
- 15. A layered titanic acid compound in an orthorhombic layer structure represented by the following composition formula:

 $H_{4x/3} Ti_{2-x/3} O_4 \cdot nH_2O$

- , where x is 0.50 1.0 and n is 0 2.
- 16. A thin flaky titanium oxide powder, obtained by pulverization of fine hollow powder of the Claim 1.
- 17. A thin flaky titanium oxide powder according to Claim 16, wherein the thin flaky titanium oxide powder has a thickness of 1 100 nm, a width of 0.1 500 μ m and a length of 0.1 500 μ m.
- 18. A process for producing a thin flaky titanium oxide powder, which comprises a step of pulverizing fine

hollow powder of the Claim 1

- 19. A process according to Claim 18 which further comprises a step of heat treating at a temperature of 100° 800°C before and/or after the step of pulverization.
- 20. A cosmetic which comprises a fine hollow powder of the Claim 1 or a thin flaky titanium oxide powder of the Claim 16.
- 21. A seed particle for flow measurement, which comprises a fine hollow powder of the Claim 1.

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